



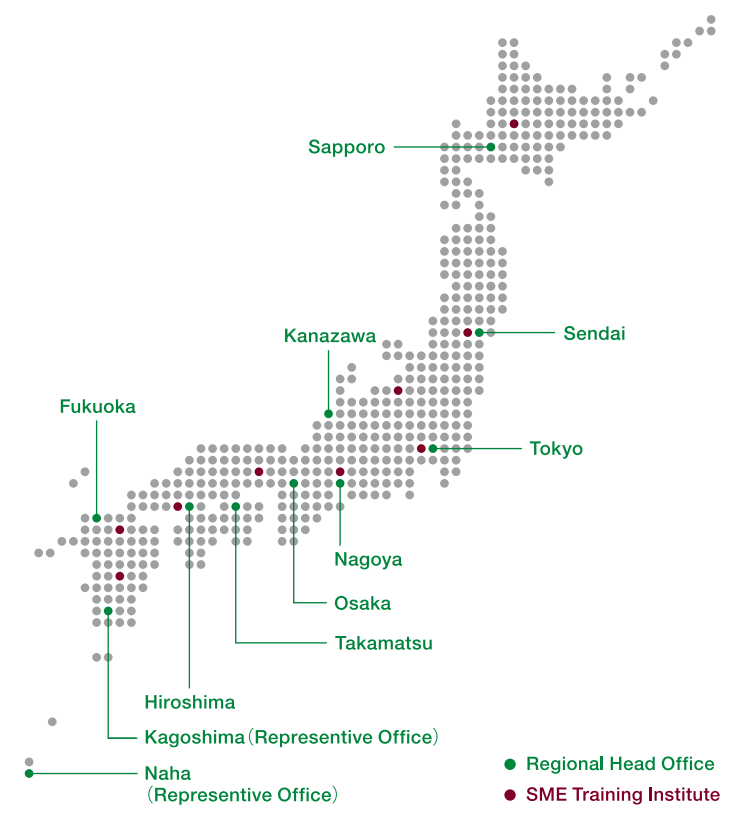
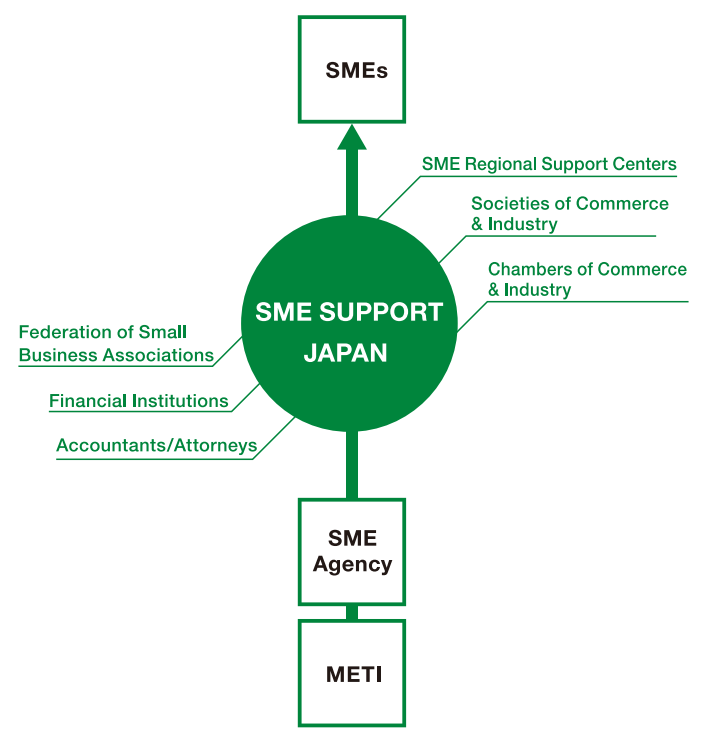
Building partnerships you can trust.

## About SME SUPPORT JAPAN

- SME SUPPORT JAPAN plays a central role in comprehensively implementing Japan's SME policies, operating within the competence of Ministry of Economy, Trade and Industry (METI) of Japan. We provide various support measures to promote growth for 3.5 million Japanese SMEs that account for 99.7% of total companies in the country.
- Our extensive and practical support is tailored to meet individual SME needs, implemented by collaborating with municipalities, government agencies, financial & research institutions, and other support organizations.

**Key Facts**

- Organization for Small & Medium Enterprises and Regional Innovation, Japan
- 9 Regional Head Offices & 9 SME Training Institutes nationwide
- Approximately 700 employees
- Approximately 3,000 registered experts
- Capital: 1.1 trillion yen



<https://www.smrj.go.jp/english>

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**J-GoodTech**

Connecting Japanese SMEs to the World

- FREE** Free access to 20,000 Japanese SMEs excellent technology registered online.
- Needs Information where you can post, search and find business needs & solutions.
- Bulletin board called Topics where you can exchange information about particular subjects.





## Words of encouragement for Japan's 3.5 million SMEs:

# 1 Chase Your Dream

Take a step forward to achieve your goal. With a variety of support tools, SME SUPPORT JAPAN embraces ambitious SMEs and entrepreneurial spirit.

# 2 Capture Demand

Capturing new demand is essential for SMEs to grow their businesses. SME SUPPORT JAPAN helps "create" and "capture" demand by refining value and expanding markets for products and services.

# 3 Embrace Change

In a rapidly transforming market, monitoring changes and redefining competitive edge is critical for SMEs. SME SUPPORT JAPAN provides a variety of support tools that meet the needs of ever changing environment and SMEs.

## Testimonials

Bureau of Supporting Industries Development (BSID) is an organization under Department of Industrial Promotion that promotes, supports and develops the supporting industries in Thailand. To empower supporting clusters that are the backbone of Thai industries, BSID facilitates business matching programs that can create opportunities for Thai SMEs in international marketing, business partnerships or technology transfer with foreign businesses.

J-GoodTech and the CEO Network Program have been very effective in achieving our networking goals of Thai SMEs. More than 100 Thai companies have successfully found Japanese

partners through the CEO network events since January 2014. BSID also strongly encourage Thai's premium SMEs to register on J-GoodTech for establishing network with high quality SMEs in Japan. Finally, BSID would like to thank SME SUPPORT JAPAN for being one of our key partners in business matching efforts.



**Mr. Panuwat Triyangkulsri**  
Director of Bureau of Supporting Industries Development  
Department of Industrial Promotion

We first learnt about the CEO Network Program through the Indonesian government and participated in several business meeting events since 2013. Through these events, we met a Japanese company producing quality bowl feeders which are in high demand from companies operating assembly lines in Indonesia, and the company has now become one of our best business partners.

As the presence of Japanese companies operating in Indonesia has greatly increased with expansion of a free trade zone across Asia, Indonesian companies become keener on tying up with Japanese companies to localize new technologies.

We would like to continue to take part in CEO Network Programs to find business partners in other business areas of our company, and also I strongly recommend other Indonesian companies to take advantage of this matching program that SME SUPPORT JAPAN provides.



**Mr. Ignatius N. Lusahari**  
Director  
PT SUPRA ENGINEERING

## Business Overview

We offer a wide range of services to help SMEs find solutions at every phase of their business cycles.



### Mutual Aid Programs

We offer effective safety nets for micro-businesses and SMEs; Small Business Mutual Aid secures quality of life after retirement or against unpredictable life events with 1.4 million registrants, while the Business Safety Mutual Relief System offers loans to prevent chain reaction bankruptcy.

### Reconstruction Support

Continued support efforts for impactful reconstruction provided to the affected companies of the Great East Japan earthquake through free-of-charge assignment of expert advisors or building temporary facilities.